

# The Reflector Newspaper Can Market Your Real Estate Listings!

## Why Advertise in The Reflector?

Advertising in The Reflector represents an investment by forward-thinking business people in the future of the Clark and Cowlitz counties' market, an area of rapid growth and unlimited potential.

### Must Reading

The Reflector has provided community news since 1909, reaching nearly every home in its circulation area. For many people, The Reflector is the only newspaper received in the home. As of March 2008, over 28,000 Reflectors roll off the presses each week, most destined for in-area circulation.

### Local News

Regular weekly news coverage includes local government, as well as local Sports, People, Home and Family, Editorial and an extensive calendar and events section.

### The Reflector: A Cost-effective Way To Reach a Growing Area

From Battle Ground north to Amboy, Yacolt, La Center and Woodland, west to Ridgefield, east to Venersborg, south to Hockinson, Brush Prairie and northern Vancouver, The Reflector is the trusted news source, written with independence and integrity.

### Audited Circulation

Reflector circulation is continually audited. Latest report shows that 90% of people in the circulation area receive The Reflector, and that 87.6% of those read it. Copies of the audit report are available.



**REAL ESTATE**  
300 — 390

- 363 REAL ESTATE - BY OWNER
- 364 OPEN HOUSE
- 365 REAL ESTATE - HOMES
- 368 REAL ESTATE - DUPLEX/CONDOS
- 370 REAL ESTATE - HOMES ON ACREAGE
- 375 REAL ESTATE - LOTS/LAND
- 377 REAL ESTATE - COASTAL
- 378 REAL ESTATE - VACATION
- 380 REAL ESTATE - COMMERCIAL
- 390 REAL ESTATE - WANTED

## Classified Line Ads Line Ad Rates

15 words or less, first week \$15. Each Additional word is 25¢. Order 3 weeks and get the second week half price and the 3rd week FREE! PREPAID ads SAVE \$2 off the first week and \$1 off the second week and the 3rd week is FREE.

**Deadline - Monday, Noon to schedule. (Deadline Friday, Noon, on Monday Holiday weeks)**

## The Reflector

The Newspaper With Integrity

Open 8-5:30 Mon-Thurs, 8-5 Fri.

20 NW 20th Ave., Battle Ground  
(360) 687-5151 • (800) 909-0075

(360) 687-5162 FAX

E-Mail: [staff@TheReflector.com](mailto:staff@TheReflector.com)

[www.TheReflector.com](http://www.TheReflector.com)

## Classified Display Rates

**Open Local Rate (per col. inch).....\$12.00**

Contract rates available.

### Camera Ready Ads

Ads provided camera-ready with no changes in copy, or ads provided as pick-up from another publication are priced at \$9.10 per column inch.

**1 & 2 Column Ads shown — Many other ad sizes available up to 8 columns x 21.25 inches**

<b>1x2</b> <b>\$24<sup>00</sup></b> <b>Camera Ready</b> <b>\$18<sup>20</sup></b>	<b>2x2</b> <b>\$48<sup>00</sup></b> <b>Camera Ready</b> <b>\$36<sup>40</sup></b>
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CLASSIFIED DISPLAY DEADLINE THURSDAY, 5 PM

Deadline For Corrections: Monday 1pm



Prepayment is necessary for new advertisers, or pre-approval of credit.  
**Note:** The Reflector does not accept credit cards.